April 17, 2018

PORTERS launches "PORTERS IMEX CV-Parsing" in partnership with DaXtra in May
Porters Corporation announces the launch of "PORTERS IMEX CV-Parsing", on May 15. DaXtra provides CV parsing technology which automatically extracts data accurately across multiple languages.
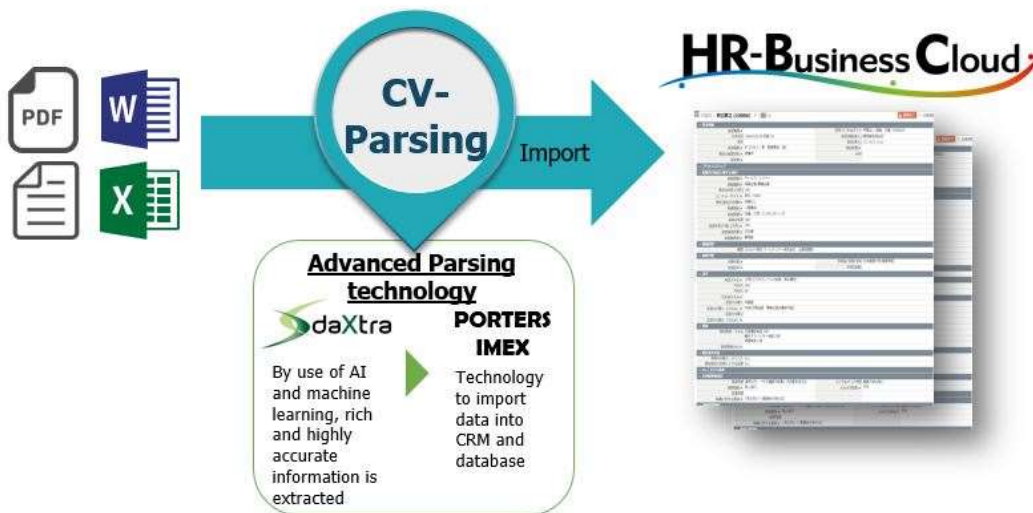
Tokyo, Japan: April 17, 2018 – Porters Corporation, providing PORTERS HR Business Cloud (HRBC), a comprehensive cloud-based matching solution for recruitment, today announced the forthcoming release of "PORTERS IMEX CV-Parsing", which automatically extracts data from candidate resumes.

Porters Corporation, which provides a comprehensive cloud-based Applicant Tracking System (ATS)/CRM for Recruitment Agencies "HRBC" is collaborating with Daxtra Technologies Japan Ltd. to bring to you DaXtra's syntax analysis technology, DaXtra Parser, and Porters' automatic candidate data registration service, PORTERS IMEX CV-Parsing which will start in May 2018.

Porters provides HR-Business Cloud to over 1,300 recruitment agencies and staffing agencies across 11 countries. Porters also provides PORTERS IMEX, an automatic candidate registration service from multiple job boards. The need to develop this service first arose from overseas followed by international recruitment agencies which do not necessarily use many job boards but handle large volumes of resumes.

Using our CV Parsing solution, candidate data in various formats (pdf, excel, word) is automatically and accurately extracted, by just dragging and dropping, and imported into HRBC. Although the data can directly be imported into HRBC, it is also possible to view the original file and the data to be imported, and edit it if necessary before importing.

Automatically extract data accurately from various types of files

DaXtra's syntax analysis technology "DaXtra Parser" has its own AI engine and machine learning function, which analyzes the content of the resume or curriculum vitae by reading plain text as if a consultant was reading every paragraph.

"PORTERS IMEX" is a technology that realizes the automation of data import from multiple media, and by linking these two technologies we brought to reality the release of this service for accurate automatic candidate data registration.

As a result, HR businesses in Japan and overseas can achieve highly accurate candidate data while at the same time achieving a substantial reduction in the time spent on manually registering candidate data.

Porters will provide this service from 15th May 2018. In the first version, the import of single files will be provided at no charge, and a multiple files import version which will be released in June 2018 will be provided for a fee.

Sergei Makhmodov, CEO, DaXtra Technologies Asia, said:
"At DaXtra we are delighted to partner with Porters, Japan's leading recruitment CRM provider, in order to bring extra efficiencies to our mutual customers and streamline their business processes. Together we strive to bring the best in breed AI-powered automation technology to recruiters, helping them to focus more on finding the right jobs for the candidates and vice versa."

Koji Nishimori, CEO, Porters Corporation, said: "We are very pleased to release PORTERS IMEX CV-Parsing by collaborating with DaXtra technologies, a leading company of parsing technology not only for Japanese customers but also global customers. In addition to our strength in high customization, accurate matching, media linkage, this collaboration increases the value of HR-Business Cloud."

About DaXtra Technologies (http://www.daxtra.co.jp/)
DaXtra Technologies is a world leading specialist in high accuracy multilingual CV and job parsing, as well as semantic search, matching & aggregation technologies.
For over 15 years, DaXtra has been at the forefront of innovative recruitment process automation solutions. We support clients globally via eight offices across Europe, USA, Hong Kong, China, Japan and Australia, supporting 1,500 loyal clients who collectively process in excess of 60 million CVs each month. With nearly 400 ATS/CRM integrations available out of the box and the ability to parse documents in over 30 languages, DaXtra has become a software of choice for many multinational organisations, job boards, software vendors and the best niche recruitment firms alike.

Company Profile

Name: Daxtra Technologies Japan LLC
Location: 8F, 1-12-2, Shibuya, Shibuya-ku, Tokyo 150-0002, Japan
Established: September 2017
CEO: Koichi Yano
Business: Innovative recruitment process automation solutions.

Contact

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About PORTERS HR Business Cloud　(https://hrbc.porters.jp/en/)

HR-Business Cloud is a comprehensive cloud-based Applicant Tracking System(ATS)/CRM for Recruitment Agencies.
From small-scale to large-scale business, HRBC greatly supports recruitment business in productivity improvement, linkage to media and candidates acquisition with high customization.

Company Profile

Name: Porters Corporation
Location: TODA BUILDING Aoyama 3rd floor 8-5-34 Akasaka, Minato-ku, Tokyo
Established: August 29, 2001
CEO: Koji Nishimori
Business: Provide a comprehensive cloud-based matching system for Recruitment Agencies.

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