



## **Hudson**

For a multinational, multilingual, multi-sector organisation, the recruitment software needs of Hudson are broad and vast. A Top 100 recruiter with worldwide revenues of \$1.18 billion, to continue to compete in our fast-paced sector, Hudson needed a product that could acquire and process CVs very reliably and in minimal time.

### **Fast and Formatted**

“We were receiving an enormous amount of CVs as e-mail attachments, which arrived neither parsed, nor screened, so we needed a tool that could efficiently sort out our incoming e-mail stream, identify and acquire CVs, process them, and put them into a standard format that we could work with,” says Laurent Chen, Chief Operating Officer for Hudson Europe.

To address these specific needs, Daxtra’s team integrated CandidateCapture product with Hudson’s existing CRM system. The result was a mechanism by which CVs received by Hudson were spam-filtered and then, within seconds, CandidateCapture using its most advanced linguistic and machine learning technology extracted personal and contact information from the CV, populated employment and educational details, coded candidate skills with bespoke Hudson’s database codes, applied deduplication measures, and created a standard record in the database as well as in-house style CV for send-outs.

“CandidateCapture improved the duplication of CVs quite dramatically,” Laurent explains - a seemingly simple process, but one which eliminates masses of unnecessary data from the system, reducing the amount of information reviewed by consultants, and thus speeding their ability to match candidates to placements.

### **Return on Investment**

Prior to implementation of Daxtra’s system, all CVs received by Hudson had been processed by administrators or their in-house CV centre - an appreciably expensive and time-consuming process.

“We have certainly seen a return on investment using Daxtra’s CandidateCapture”, Laurent continues, “without Daxtra we either wouldn’t be able to code CVs at all, and so would make a poorer return, or we would have to hire people to input the data manually.”

## **Global Scalability**

With the worldwide span of Hudson's candidate database comes the necessity for multilingual processing capacity. With its support of English, Dutch, German, French, Polish, and other major European languages, with further updates underway, it is a need that Daxtra's CandidateCapture can certainly serve.

## **Customer Service**

Three years since CandidateCapture implementation, Daxtra's relationship with Hudson remains strong.

"From the start we were impressed with the technology", Laurent explains, "When we first met with Daxtra they were a burgeoning new company, and over the three years we have worked together they have only grown – not only in size but in professionalism. I can't tell you how well their customer service team deals with complaints – we've had no complaints."

## **About Daxtra's CandidateCapture**

CandidateCapture is a network appliance designed to work with the client database by fully automating such routine administration tasks as: resume acquisition, resume processing, deduplication, and data-entry. For more information, visit <http://www.daxtra.com/candidatecapture.html>